



German-American Club Gesangverein, Inc.
Children's Playground Project

The purpose of the German-American Club (GAC) is to perpetuate German culture and the German style of sociability, to promote the art and music through group singing of German songs, and to preserve the German heritage of Louisville. Preserving our German heritage is only possible by ensuring the GAC is a welcoming place for families and the next generation of membership. The children's playground at the GAC has been loved by children and families for many years and is now ready for a major upgrade!

In August of 2024, our dedicated building and grounds crew determined that our existing playground equipment had reached the end of its life and could not be repaired anymore for children to play safely, and it had to be removed. The GAC Board of Directors has created a plan and budget for replacing the old playground with new commercial grade play structures, spring rider horses, and balance play tree stumps, as well as new upgrades to the ground material, safety fencing, benches for parents, and site leveling to create a larger play area.

The German-American Club hosts numerous public events throughout the year to promote German culture, including Maifest, Oktoberfest, and regular summer biergartens / winter bier halles, with over 5,000 annual visitors. All events are family-friendly and well attended by both GAC members and the general public. Having a playground for the kids allows parents to relax and enjoy themselves for longer at the GAC, knowing their kids are enjoying themselves as well.

Your support is vital to ensuring the GAC can continue to be a welcoming place for parents and kids of all ages. Proceeds raised at our public events go to support the mission of the GAC – especially providing scholarships and study abroad funding for German language students, German cultural programming for GAC members, and demonstrating our German style of sociability through donations to other community organizations and relief causes.

Choosing to sponsor the Children's Playground Project provides you with recognition on new playground signage, and it shows your support for preserving German heritage in Louisville. The following sponsorships are tax-deductible, and information on sponsorship levels is attached.

Thank you for your time and consideration in helping us to keep the GAC a family-friendly place and investing in the next generation to help preserve German heritage in Louisville!

Sincerely,

Ashlyn Ackerman & Anthony Diebold
Ladies Auxiliary President & Board Chairperson
German-American Club Gesangverein, Inc.
ashlynmackerman@gmail.com / anthony.diebold@fabricatedmetals.com

Mission: The purpose of the German-American Club, Gesangverein, Inc. (GAC) is to perpetuate German culture and German style of sociability, to promote the art of music through group singing of German songs, and to preserve the German heritage in Louisville.



SPONSORSHIP LEVELS & DONOR BENEFITS

☐ \$15,000 PRESENTING / NAMING RIGHTS
SPONSOR (1 available)

- Playground naming rights (large name or logo on playground signage)
- "Thank you" signage on GAC billboard facing Watterson Expressway
- Social media shout outs (FB, IG)

☐ \$1,000 CONTRIBUTOR / PONY SPRING
RIDERS SPONSOR (2 available)

- Plaque on pony spring riders featuring donor name
- Name included in list of sponsors on playground signage
- Social media shout outs (FB, IG)

☐ \$5,000 CONTRIBUTOR / SAFETY
SURFACE SPONSOR (1 available)

- Name engraved on large steppingstone in the playground
- Name included in list of sponsors on playground signage
- Social media shout outs (FB, IG)

☐ \$500 CONTRIBUTOR / BENCH SPONSOR
(2 available)

- Plaque on benches featuring donor name
- Name included in list of sponsors on playground signage
- Social media shout outs (FB, IG)

☐ \$2,500 CONTRIBUTOR / BALANCE
STUMPS SPONSOR (1 available)

- Plaque on stump featuring donor name
- Name included in list of sponsors on playground signage
- Social media shout outs (FB, IG)

☐ \$250 FRIEND OF THE PLAYGROUND
(25+ available)

- Name on engraved small steppingstone in the playground
- Name included in list of sponsors on playground signage
- Social media shout outs (FB, IG)

*Please fill in circle next to desired sponsor level. Please return completed form to:
German-American Club, 1840 Lincoln Ave. Louisville, KY 40213. Our tax ID is B000171796.*

My payment of \$_____ is enclosed. Please make check payable to German American Club.

Please charge my: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number: _____ Exp: _____ CVV: _____

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

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