

## German-American Club Gesangverein, Inc.

Children's Spielplatz Project

## Dear members,

As you know, the purpose of the German-American Club is to perpetuate German culture and the German style of sociability, to promote the art and music through group singing of German songs, and to preserve the German heritage of Louisville. Preserving our German heritage is only possible by ensuring the GAC is a welcoming place to families and the next generation of membership. The children's playground at the GAC has been loved by children and families for many years and is now ready for a major upgrade!

In August of 2024, our dedicated building and grounds crew determined that our existing playground equipment had reached the end of its life and could not repaired anymore for children to play safely, and it had to be removed. The GAC Board of Directors has created a plan and budget for replacing the old playground with new commercial grade play structures, spring rider horses, and balance play tree stumps, as well as new upgrades to the ground material, safety fencing, benches for parents, and site leveling to create a larger play area.

The playground is a huge draw for families with young children coming to our public events. Parents can relax knowing their children are having fun, which allows them to buy more beer, pretzels, etc. Upgrading to a commercial-grade playground may also reduce our insurance liability and could make us more appealing for family-friendly event rentals. We need everyone's help to ensure the new GAC Spielplatz / Playground is ready for Maifest 2025.

After soliciting bids for the scope of work, the Board has determined the playground project and associate site work will cost approximately \$50,000 in total. We propose dedicating \$25,000 of GAC club general funds to the project, with the intention to raise \$25,000 in matching funds via personal donations, corporate sponsorships, and tips. Your support is vital to ensuring the GAC can continue to be a welcoming place for parents and kids of all ages!

## How you can help:

- Add a small donation (\$20 suggested) with your 2025 membership renewal
- Consider making a larger donation via the sponsorship drive (comes with recognition on signage at the new playground)
- Send the sponsorship drive to your employer (many companies have philanthropic funds or matching funds)
- Know a local business who may want to be a donor? Send the tip to the Board to follow up with the sponsorship drive information!
- Invite your friends and family to indoor bier halles (all tips during the winter will go towards the playground fund)
- Share the donation website / QR code on your social media and personal network you never know who may want to support the GAC!